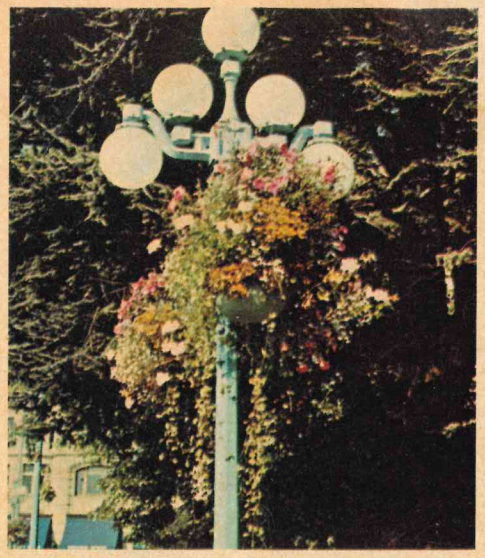
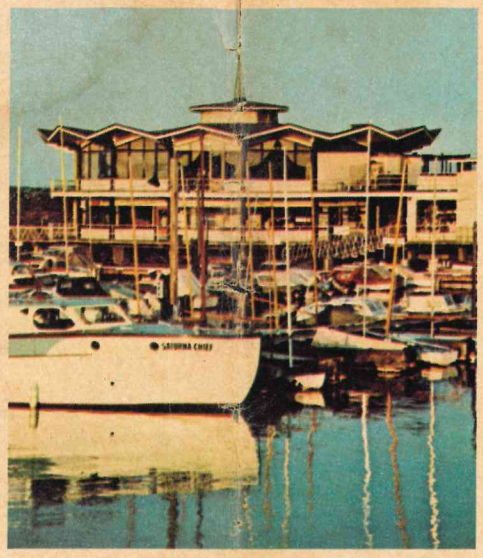
Victoria

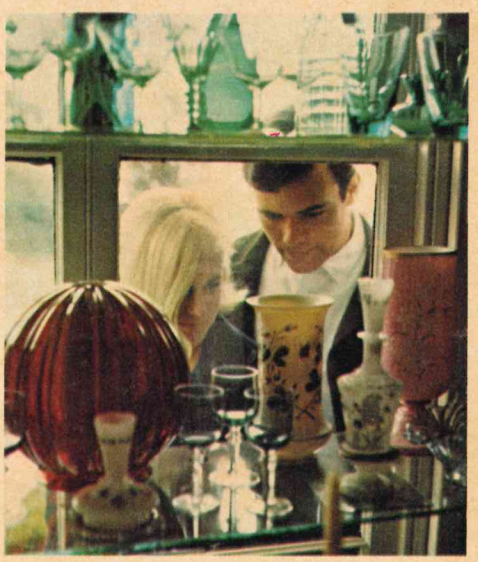
the city British Columbia is famous for . . .

Ever since Mark Twain and Rudyard Kipling told the world about this beautiful city on the southern tip of Vancouver Island, Victoria has been treasured in the memories and photo albums of countless millions of visitors. It is one of those rare cities, a unique blend of English tradition and Canadian hospitality where life is worth taking the time to live and people worth taking the time to talk to . . . a city proud of her role as the capital of British Columbia. "Victoria sits there", wrote Stephen Franklin of Holiday Magazine, "proper, curvaceous and undulant, indented with pleasant bays, embroidered with Garry oaks, splashed here and there with broom the color of Cariboo gold, adorned with rooftops of old houses, gabled, Tudored and gingerbready . . . she sits like a woman at her vanity table, looking across Juan de Fuca Strait to the snow-capped Olympic Mountains in the state of Washington. Victorians talk with pride of this view, and on clear days it is the finest vista the United States has to offer to any Canadian city."

Victoria's major landmarks are assembled around a beautiful and scenic Inner Harbour. A causeway links downtown shops with the magnificent complex of British Columbia Parliament Buildings, one of the most photographed places in Canada.







Author Bruce Hutchison said that gardening in Victoria is not a hobby so much as it is a passion. Even the five-globed Victorian lamp-posts are festooned with gay summer flowers.

Thunderbird Park has the world's finest collection of totem poles and they provide a fascinating backdrop for family photographs. The park is next door to the Provincial Museum.

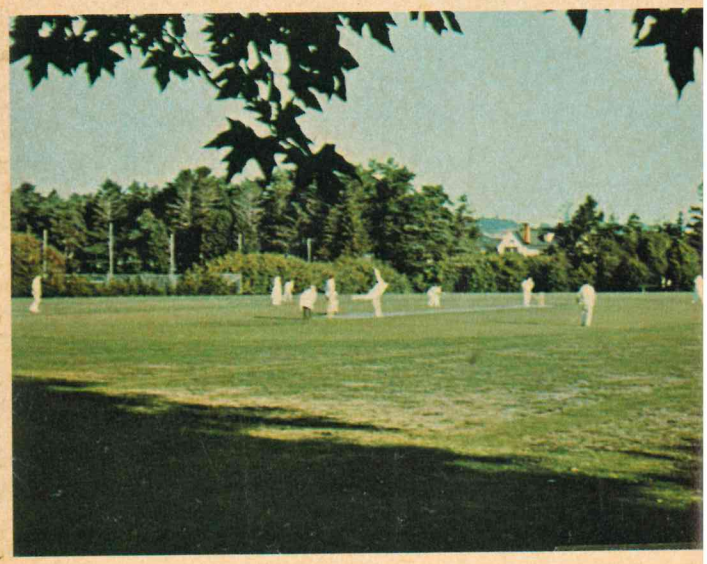
Oak Bay Marina has every facility a boating enthusiast could ask for . . . and is a fine example of the many excellent marinas located throughout Vancouver Island.

Next door to Oak Bay Marina is the fabulous Sealand of the Pacific starring an amazing white killer whale and dolphins, sea lions, seals, cormorants and birds that fly under water . . . one of Victoria's most exciting shows!

Keep an eye out for it because you can easily pass by Trounce Alley without knowing it's there. It's a delightful little street of shops with a special English flavour.

Delve into the treasures of Antique Row — Georgian silver, rare Spode china, old prints, fine furniture from Victoria's gracious old mansions, blue and white Canton ware, wonderful old clocks and knick-knacks . . . the heirlooms and mementoes of another age.

There's an old-world air of private and personal charm in the exquisite Butchart Gardens. During July and August entertainment is provided nightly, at no additional charge. The Ross Fountain, the most recent addition to the Gardens, has many beautiful features, both day and night. It cascades from a height of 70 feet and is illuminated for spectacular night display.



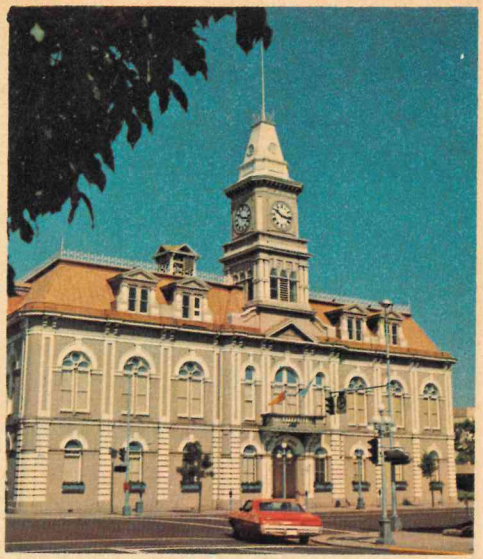
Centennial Square, with its fine vistas and sparkling fountain, is the perfect place to rendezvous with friends.

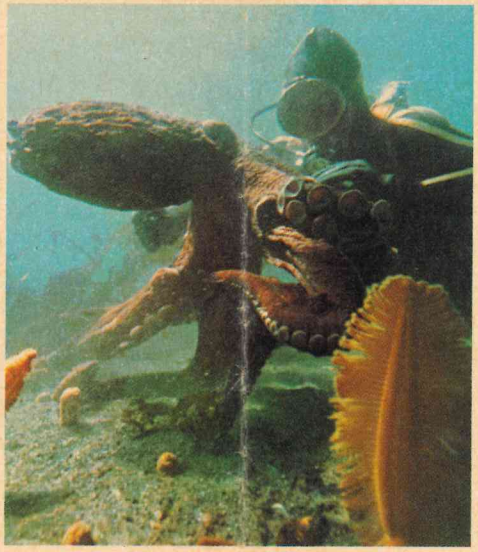
Coal baron, Sir Robert Dunsmuir, built this castle on a rise above the city and named it after Craigdarroch, Annie Laurie's home in Scotland.

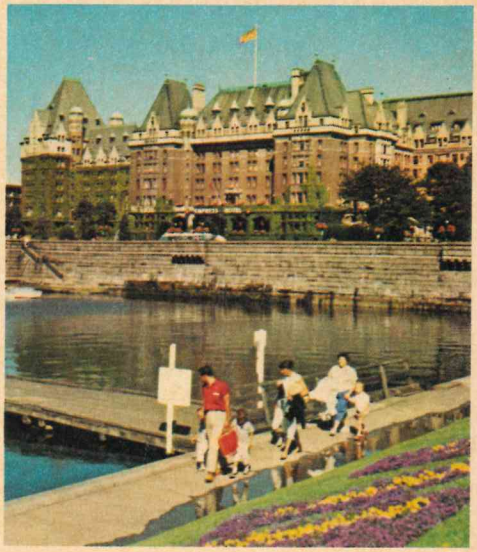
At night, the fairy lights around the British Columbia Parliament Buildings lend a picture-postcard enchantment to a peaceful, moonlit harbour.

Cricket in Beacon Hill Park on a sunny Sunday afternoon. Recline under the trees and watch the bowler try and dislodge the bails from the wicket.

Beacon Hill Park is the special pride of Victoria with its masses of flowers, its quiet, shaded walks, magnificent vistas of the sea, and its little lakes reflecting the grace of regal swans from Her Majesty's swannery in England. The 184-acre park also features the English game of cricket and the world's tallest totem pole.







There are many ways to see the city. This genuine English doubledecker bus is one of them, but you can also go by horse-drawn Tally-Ho or deluxe motor coach sightseeing service to the many major attractions.

Whether you see her in Victoria's famed wax museum or on the grounds of Parliament, Queen Victoria, the city's namesake, commands regal attention.

Imagine yourself in Shakespeare's day. Chaucer Lane leads you to replicas of his birthplace and (above) the charming cottage where his bride, Anne Hathaway, lived.

Victoria's famous Undersea Gardens can be seen in the Inner Harbour near the Parliament Buildings. You can walk beneath the sea and watch hundreds of fascinating creatures in their natural element.

The elegant era of Queen Victoria's reign is beautifully preserved in Victoria's fine old City Hall and in the historic buildings of Bastion Square.

The palatial Empress Hotel has commanded centre stage in Victoria ever since it was opened in 1908. It overlooks the Inner Harbour and is a favourite place to meet friends and acquaintances.

The cornerstone to the British Columbia Provincial Museum and Archives complex was laid in 1967 by Her Majesty The Queen Mother. The museum commemorates the 100th anniversary of Canadian Confederation. Its entrance is breathtakingly dramatic with a gigantic Indian war canoe and two magnificent curtains of water. Another outstanding feature of the building is the Carillon Tower outside. Admission is free, and you should plan to spend two or three hours viewing the many interesting exhibits.

Unfettered Pacific rollers on one hand and a great green blanket of forest on the other encase the vast curving splendour of Long Beach, location of Canada's new Pacific Rim National Park, between Tofino and Ucluelet.

Vancouver Island

is the largest island on the Pacific Coast of North America — a green, fresh seabreeze island where you can fish and hunt, swim, winter ski, explore to your heart's content, and never run out of things to do. Only minutes from your hotel or motel, you can be walking in forests that are centuries old or be baiting your line for trout or salmon as long as your good right arm. Accommodations are first-class and range from well-kept camping grounds and comfortable beachside cottages to luxurious hotels. Information on where to go and stay is available at tourist offices throughout the island.

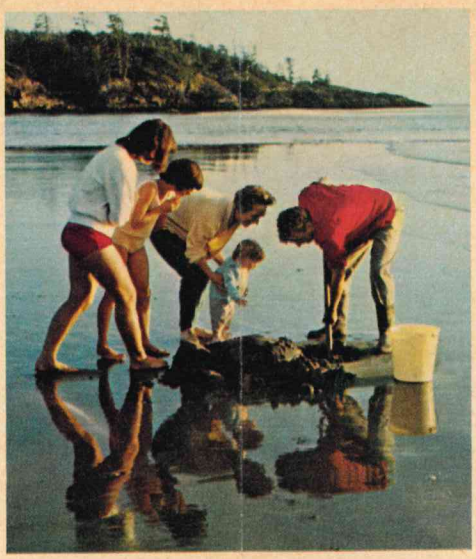
This Hudson's Bay Bastion once guarded Nanaimo against Indian attack. Outside, you can see the start of Nanaimo's famous Bathtub Race to the Mainland.

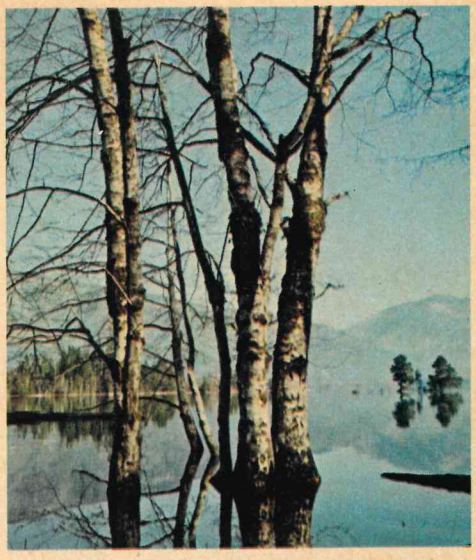
Tumbling white water and dark green pools await you in the depths of the forests, on the scenic drive between Parksville and Port Alberni.

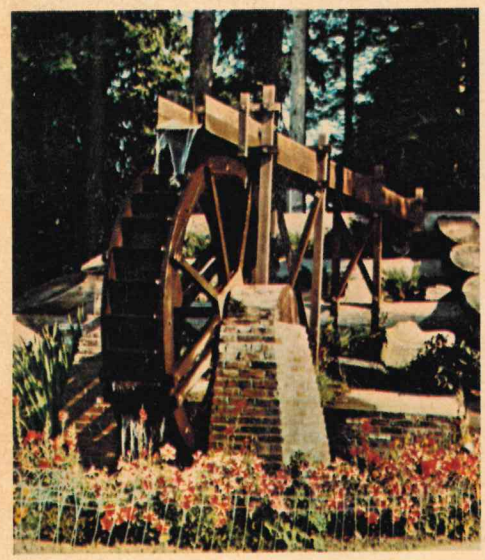
A living monument — renowned Cathedral Grove of giant Douglas Fir trees that rival the redwoods of California in girth and height. See them in MacMillan Park on the road to Port Alberni.

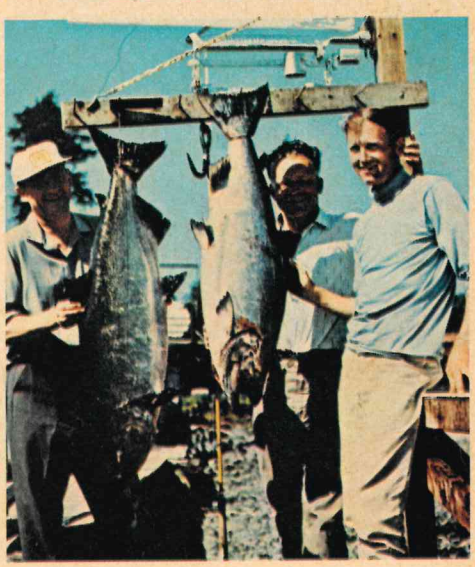
For children, Vancouver Island is the magic of sand, sea, surf and sunshine. The beaches at Parksville and Qualicum are especially popular.

See yourself in the reflection of a cold mountain lake high in the crisp calm air of Forbiddean Plateau — a world of spectacular views in magnificent Strathcona Provincial Park, 13 miles west of the city of Courtenay in the Comox Valley. You can enjoy hiking, winter skiing and mountain climbing. The alpine flowers are plentiful in July and August and the lakes are well stocked with cutthroat trout. You can reach the park on a paved road via Buttle Lake and continue through the park to the "instant" town of Gold River on the spectacular West Coast of the island.









Hop aboard a full-size logging train for a trip through a forest museum one mile north of Duncan.

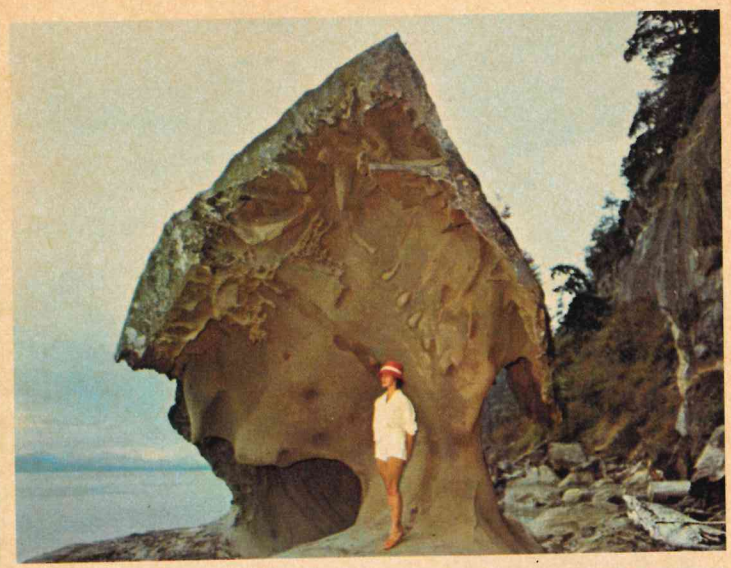
This famous old water wheel is the centre of attraction in picturesque Water Wheel Park at Chemainus. While you're in town pick up a famous Cowichan Indian Sweater.

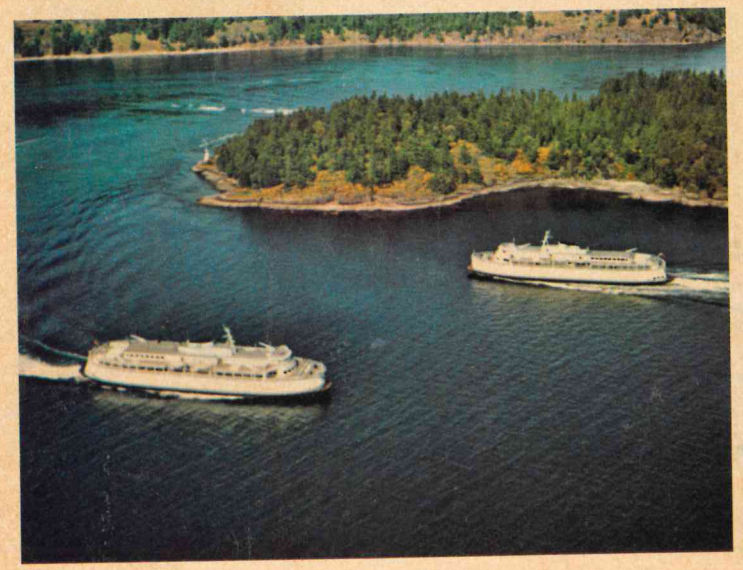
There's a harvest of clams waiting for quick hands and hungry appetites. All you have to do is dig!

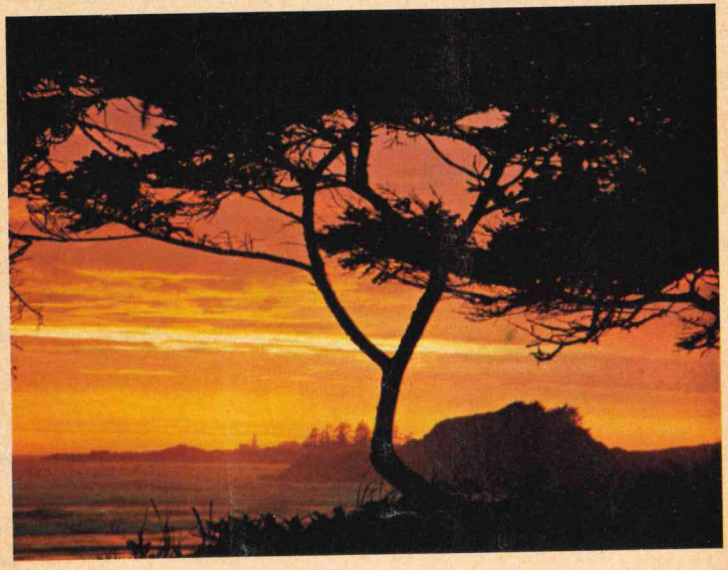
Vancouver Island is proud of its Indian heritage. This exciting canoe race at Brentwood commemorates those bygone days. On Quadra Island, near Campbell River, you can visit an Indian Village complete with totem poles.

Vancouver Island is a land of beautiful fresh-water lakes. Visit lakes Cowichan (above), Shawnigan, Sproat, Great Central, Spider, Comox and Campbell.

This is where fish stories are true — the home of the fighting Tyee salmon. A catch of 30 pounds or more entitles you to join Bing Crosby, Bob Hope and other celebrities as a member of the famed Tyee Club of British Columbia, headquartered in Campbell River.





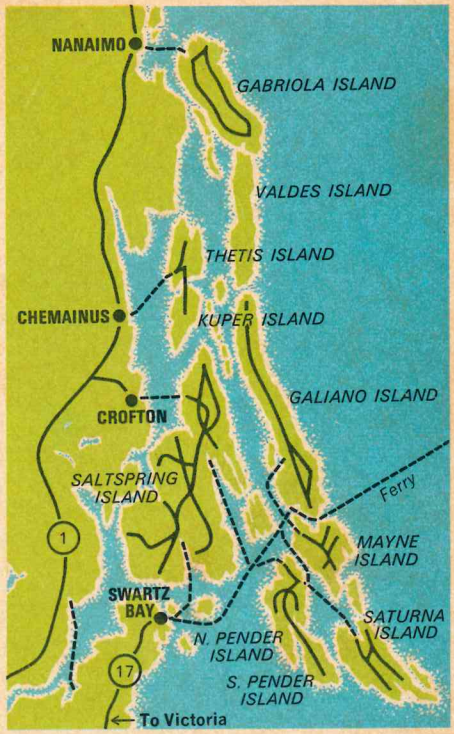


A sunburst of sails, the pulse of a motor, the skim of water under slender skis, the flick of a fly on a placid lake . . . this is a place where people who love water sports feel right at home.

B.C. Ferries take you to such pleasant ports of call among the Gulf Islands as Salt Spring, Saturna, Mayne, Galiano, Hornby, Denman and the Pender Islands. You'll find modern, comfortable resorts, motels, cottages and marine parks ready to serve your every need. The climate is just about perfect!

The incessant waves and incoming tide have carved the coastlines of the beautiful Gulf Islands into hideaways and havens where life is so quiet and unhurried you wish your stay could last forever.

A crimson sky at sunset forecasts another fine day tomorrow — a day to enjoy the warm, wonderful Canadian hospitality of a land where soft sea breezes, beautiful days, blue skies and green mountains blend into a picture of a life unhurried and unconcerned.



Cruise through the enchanting Gulf Islands of British Columbia on a modern B.C. Ferry from Swartz Bay near Victoria, or Tsawwassen, near Vancouver.

You'll see some of the West's most spectacular scenery along Vancouver Island's famed coastal highway north from Victoria, and the unique Marine Highway via the ferryliner "Queen of Prince Rupert" from Kelsey Bay on Vancouver Island to Prince Rupert, 330 miles north on the B.C. mainland. At Prince Rupert, direct connections are made with State of Alaska ferries, reducing the driving distance from Seattle to Alaska by almost 800 miles. There is also a ferry service from Kelsey Bay to Beaver Cove, Alert Bay and Sointula with a connection to Port McNeill — jumping-off point for world-famous hunting and fishing in the northern part of the Island . . . and a ferry service between Comox and Powell River.

APPROVED BRITISH COLUMBIA DEPARTMENT OF TRAVEL INDUSTRY PUBLICATION

Travelling to and from Vancouver Island is almost as much fun as an ocean cruise. The world's largest and most modern fleet of ferries ply the Island waters.

Whether you go by car or in the restful comfort of a motor coach, you'll find miles of excellent paved roads and highways.

HOW TO GET THERE

CAR FERRIES (drive on, drive off) — *Vancouver to Victoria:* B.C. Ferries, Tsawwassen to Swartz Bay. *Vancouver to Nanaimo:* B.C. Ferries, Horseshoe Bay to Departure Bay; Canadian Pacific Ferries, downtown Vancouver to downtown Nanaimo. *Vancouver to Gulf Islands:* B.C. Ferries, Tsawwassen to Galiano, Mayne and Salt Spring with connections to Pender and Saturna. *Victoria to Gulf Islands:* B.C. Ferries, Swartz Bay to Salt Spring, North Pender and Saturna. *Seattle to Victoria:* Canadian Pacific Ferries (summer season only) downtown Seattle to downtown Victoria; *Port Angeles to downtown Victoria:* Black Ball Transport. *Anacortes to Sidney:* Washington State Ferries. There are also ferry services between Comox and Powell River, Nanaimo and Gabriola Island, Crofton and Salt Spring Island, Chemainus and Thetis Island, Buckley Bay and Denman Island to Hornby Island, Campbell River to Quadra Island across Discovery Passage, Alberni to Bamfield, Ucluelet and other west coast villages, and from Kelsey Bay to Prince Rupert (the route to Alaska) and to Beaver Cove, Alert Bay, Port McNeill and Sointula.

MOTOR COACH SERVICES — Frequent daily service between Vancouver and Victoria and Vancouver and Nanaimo, via B.C. Ferries, with connections to all Vancouver Island areas. Hourly service in the summer and on weekends.

AIRLINES—Air Canada, Vancouver-Victoria; Pacific Western Airlines, Vancouver-Victoria-Seattle, also Comox, Port Hardy, Campbell River, Tofino, Tahsis. PWA, Air West and other services operate charter flights throughout Vancouver Island. International air connections made at Vancouver.

RAILWAY—Esquimalt and Nanaimo Railway operates daily except Sunday between Victoria and Courtenay with stops at other major up-Island points.

Campsites and marine parks, operated by the Provincial Government, and privately operated trailer parks, camping grounds and marinas are located throughout the Vancouver Island region.

For further information write
GREATER VICTORIA VISITORS and CONVENTION BUREAU
and VANCOUVER ISLAND PUBLICITY BUREAU
786 Government Street, Victoria, B.C., Canada

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